

20 SHADES OF GREEN

Green design doesn't equal crunchy granola brown any more. The future looks bright and filled with innovative products that radiate eco-cred galore. By Anders Peter Mejer. Photographs by Rasmus Dengso

1 QUEEN OF POP(CORN)//

Once upon a time organic food products were blander than bland, but recent years have seen the emergence of a host of exciting organic food entrepreneurs. One of them, Jean Arnold of San Francisco, has started a company called 479° Popcorn, which specialises in haute cuisine popcorn made from organic corn and spices. The popcorns are available in eight different flavours, including Black Truffle + White Cheddar, Ginger Sesame Caramel and Vietnamese Cinnamon Sugar. Delicious! Shown here are two examples from the very cool 'Foodie' set, which features five flavour varieties for you to indulge in. US \$35.00. 479popcorn.com

2 MADE IN CHINA// More than 15 billion paper cups are consumed every year in the US alone. The solution to the problem is very simple: Buy a cup! And no need to worry about sully the office aesthetic – UK designer James Burgess has created the 'I Am Not a Paper Cup...'. As the name implies, the cup is made not of paper but porcelain with a silicone lid. The cup features a hol-

